

**SOLICITATION ADDENDUM ONE  
QUESTIONS AND ANSWERS**

**SOLICITATION NUMBER: 125590 O5**

**Nebraska National Defense Strategic Growth Facilitation Services**

**Opening Date: June 5, 2026, 2:00 PM**

**Addendum Effective Date: May 29, 2026**

**Questions and Answers**

Following are the questions submitted and answers provided for the above-mentioned solicitation. The questions and answers are to be considered as part of the solicitation. It is the responsibility of bidders to check the State Purchasing Bureau website for all addenda or amendments.

<u>Question Number</u>	<u>RFP Section Reference</u>	<u>RFP Page Number</u>	<u>Question</u>	<u>State Response</u>
1.	Section VI.A Project Overview	23	What is the primary outcome and measure of success NMD wants to achieve from this contract and overall effort?	The primary outcome desired from this contract is to enhance Nebraska's national defense ecosystem. Success will be generally measured by improving defense related economic outputs as well as improvements in leading indicators including defense sector investments, DoW mission growth, and improved defense industry workforce development metrics.
2.	Section VI.D Task II Data Collection and Analysis	23	Is NMD seeking a traditional retrospective study, or a forward-looking investment model that identifies where targeted spending may strengthen Nebraska's long-term position in cybersecurity, defense manufacturing, or military-to-civilian talent retention?	NMD is seeking a forward-looking investment model that identifies strategic areas for targeted spending to strengthen Nebraska's long-term position for public and private defense sector growth.
3.	Section VI.D Task II Data Collection and Analysis	23	How does NMD want offerors to assess impact: economic output, supplier resilience, workforce retention, innovation capacity, and quality-of-life outcomes in communities connected to Nebraska's defense?	Offerors should assess impact through a combination of economic output metrics, defense industry resilience, workforce employment rates, innovation capacity, and overall quality of life in communities linked to Nebraska's defense initiatives. Examples of

				<p>economic output metrics include but are not limited to GDP contribution and veteran employment rates. For defense industry resilience, consider defense contractor and industry diversification. Workforce retention can be assessed through turnover rates and employee engagement scores. Innovation capacity may involve expanding research grants and facilities. Lastly, quality of life metrics could include the cost-of-living index, veteran healthcare access, and educational attainment opportunities. Integrating these factors will support informed decision-making. The examples outlined are provided as broad guidance, but are not the only acceptable methods.</p>
4.	Section VI.D Task V Advocacy and Marketing	23	How does NMD want the selected offeror to connect critical infrastructure identification to measurable industry attraction, partnership development, and executive engagement outcomes?	<p>The selected offeror should connect critical infrastructure identification to measurable outcomes by demonstrating how these infrastructures can attract industry, foster partnerships, and enhance executive engagement. Providing case studies or models of similar successful initiatives could be a method to demonstrate effectiveness.</p>
5.	Section VI.D Task V Advocacy and Marketing	23	What specific activities are expected under “advocacy” and “marketing,” and who is the primary or secondary audience?	<p>Expected activities under “advocacy” include governmental and private stakeholder engagement, defense industry related public relations efforts, and policy advocacy to promote defense initiatives. Marketing activities should focus on outreach campaigns targeting industry, government agencies, defense contractors, and community organizations.</p>

This addendum will be incorporated into the solicitation.